

Sue Atkinson Sponsorship Secretary
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NEW SKELTON SHOW SPONSORSHIP

My name is Sue Atkinson, last year I took on the role of sponsorship secretary for Skelton Show. The show is hoping for another good year, after last year going a considerable way to recovering our losses due to the pandemic and extreme weather that has seen the show cancelled. We are a small village but due to our committed team of volunteers put on a large show that has a county wide reputation for being one of the best in the area.

We are looking to encourage more local people and businesses to engage with the show and have many different opportunities available. If you are interested in joining our team to get more practically involved you could let me know what your interests are or come along to one of our meetings. We would really welcome your involvement.

We have been fortunate to survive the last few years but would like to increase our financial support this year to firmly secure our future. We have a range of opportunities for this depending upon personal or business interests and how much you would like to contribute. It does not have to be a large amount.

If you wish to advertise on the show field we can provide a **main ringside banner** space at a cost of **£50**. You would need to leave the banner on the show field during the week of the show in order for it to be displayed prominently and collect it at the end of the show.

In our show **catalogue** you can buy **advertising space**, you would need to send me the pdf copy by the deadline date in May. The costs are full **A5 page in black and white £70, half a page only in black and white £50. We have a few colour pages on offer at £110**

If you would like to sponsor a specific class then the costs vary but there are many available.

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| Children's Section | - £10 per class (50+) |
| Industrial Section | - Handicrafts £12 per class (14) |
| | - Produce £12 per class (10) |
| | - Confectionary £12 per class ((14) |
| | - Floral Art £26 per class (6) |
| | - Horticulture £12 per class (65+) |
| | - Walking Sticks £15 per class |
| Agricultural Department- | - Sheep from £100 per section/breed |
| | - Cattle from £50 per class |
| | - Horse and Ponies from £60 per class |
| | - Foxhounds from £20 per class |

It would be fair to say we think we have something for everyone if you would like to Sponsor the show in some way. If you need any more information please do not hesitate to contact me, using the details above or if you have new ideas of support. I have provided a form for you to fill in with your details and sponsorship requirements and I am really hoping we can make this year another good one.

I look forward to hearing from you or receiving your application as soon as possible. Following application by the form, I will issue an invoice for payment. Thank you for considering supporting us in this way.

Yours Sincerely
Sue Atkinson

Sponsorship Application Form

Thank you very much for agreeing to sponsor Skelton Show 2024.

Please complete the form and return by email to: sue.atkinson@skeltonshow.com
 Or text to 07981089698. Postal address- Cherry Tree House, Skelton, Penrith Cumbria, CA119SE.

Your Name;Tel.....

Email:.....

Invoice Address :

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Classes Sponsored	2024
Main Ringside Banner	£50.00
Advert in Skelton Show Catalogue	(Full Page £70) (Half Page £50)
Limited coloured pages	(Full Page £110)
Other Sponsorship	
Grand Total	

Payment will either be online or bank transfer. Details will be provided on the invoice.
The deadline will be the end of March to get into the schedule and catalogue.

For every £40 spent you will receive a sponsorship badge with some lunch vouchers instead after £120. This will give you free access to the show and the members tent for refreshments. For special additional advertising on social media you need to commit to a £400 spend at least.

Thank you so much for your new support.